

SCORE - Chapter 21 Events – 2010

Your Success.
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SCORE Seminar Dates for 2010

(Complete course workbook with all material included)

"How to Start and Manage Your Own Business"

Registration fee is \$50 in advance and \$55 at the door – seating capacity is limited.

Seminars below are 8:15AM to 3:00PM

Saturday, July 17, 2010 –

"How to Start and Manage Your Own Business"
St. Louis C.C. at Meramec, **Rm. SO-105**

Saturday, August 14, 2010 –

"How to Start and Manage Your Own Business"
St. Louis C.C. at Meramec, **Rm. SO-105**

Saturday, September 11, 2010 –

"How to Start and Manage Your Own Business"
St. Louis C.C. at Meramec, **Rm. SO-105**

This seminar will cover -

- How to Write Your Business Plan
- Marketing Your Business
- Financial Planning
- Legal Entities
- Technology

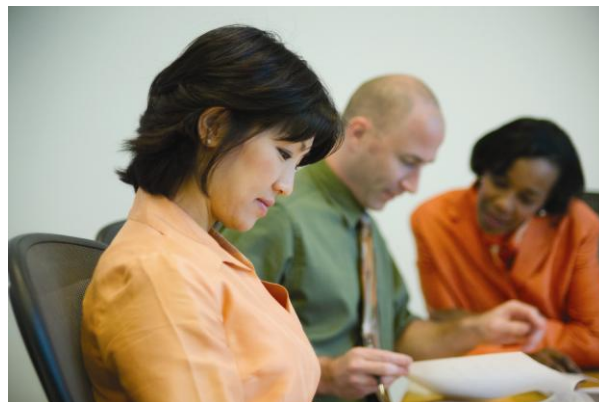
Register Online –

<http://www.stlscore.org/seminars.asp>

St. Louis Community College at Meramec
11333 Big Bend Blvd.
St. Louis, Mo. 63122

For More Information - Call SCORE
314.539.6600 x 242
www.stlscore.org

Want to be notified of all St. Louis SCORE events? Sign up for our e-mail newsletter on our website – www.stlscore.org



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Email_score@stlscore.org

Kirkwood Office

314-800-1527, Inside National City Bank
333 S. Kirkwood Rd., Kirkwood, MO 63122

St. Charles Office

636-447-5000, St. Charles EDC
5988 Mid Rivers Mall Dr., St. Charles, MO 63304



“Writing a Successful Business Plan”

Saturday, July 31, 2010

Time: 9 am to 12:00 Noon

Cost: \$30.00

Learn:

- What the Business Plan Should Contain
- Where to Get the Information
- How to Make Sure It Is Realistic
- What the Bank and/or Investors Look For
- Practice Writing and Analyzing Business Plans

Speakers will be Paul Greenberger, Bob Gatesh and Ed Kent of SCORE St. Louis

Location:

St. Charles EDC, SSM Room

5988 Mid Rivers Mall Drive

St. Charles, MO 63304

Details and Registration at

www.stlscore.org/workshopdates.asp

Workshop Enrollment is limited

*Want to be notified of all St. Louis SCORE events?
Sign up for our e-mail newsletter on our website –
www.stlscore.org*

“Modern Day Marketing–Developing a Competitive Edge in 2010”

Saturday, August 28, 2010

Time: 9 am to 12:00 Noon

Cost: \$30.00

Learn:

- How to Develop an Effective Marketing Strategy
- How to Select Rewarding Target Customers
- How to Establish a Competitive Advantage
- All About Branding--Advertising, Promotion, Merchandising
- Pricing Strategies
- Using Social Media to grow and manage your brands
- Using video and the web to promote your brands/company
- How to Set Objectives and Develop Forecasts

Speakers :

Caleb Sheppard of Rio Creative
& Samantha Naes, CN Video Resumes

Location:

St. Louis Community College at Meramec
11333 Big Bend Blvd.

St. Louis, Mo. 63122 Room SO 111

Coming Up Next –

September 25, 2010 – Exporting

Time: 9 am to 12 noon

Cost: \$30

John Blum, U.S. Department of Commerce
SCORE Kirkwood Office